

# ANNA RUTH TAYLOR

## GRAPHIC DESIGN

Anna works with purpose. She loves to laugh, and believes work should be just as rewarding as play. She has an acute eye for detail, a love of exploration, and a wide range of design experience including branding, package design, advertising, web design, user experience, and more.

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## CONTACT

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## PROFESSIONAL SKILLS

- × Branding Design
- × Package Design
- × Photography + Retouching
- × Illustration
- × Client Support
- × Prepress Management
- × Project Management

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## TECHNICAL SKILLS

- × Adobe Illustrator
- × Adobe Photoshop
- × Adobe InDesign
- × Google + Microsoft Office Suites
- × Squarespace

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## PERSONAL ATTRIBUTES

- × Detail Oriented + Organized
- × Quick + Eager to Learn
- × Team Player
- × Self-Motivated
- × Timely + Professional
- × Kind + Considerate

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## INTERESTS

- × Film Photography
- × Disc Golf
- × Historical Fiction
- × A24 Films

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## EXPERIENCE

### SENIOR GRAPHIC DESIGNER

2015 - Present // Toderico Creative // Portland, ME

Delivers comprehensive design solutions from concept to completion on work ranging from branding, packaging, advertising, print collateral, digital collateral, apparel, and web. Assists in overseeing and directing junior designer and interns. Involved in research for new and existing accounts. Involved in client design presentations and pitches. Clients include service and hospitality, food and beverage, non-profit, private, and corporate organizations.

### GRAPHIC DESIGNER

2013 - 2015 // The Element Group // Portsmouth, NH

Delivered comprehensive design solutions from concept to completion, on work ranging from in-house branding and collateral, environmental design and wayfinding, web design, user experience design, digital advertising, and tradeshow exhibitions. Participated in proposal and pitch process for new accounts. Clients encompassed local and national markets, and were solely in the banking and credit union industry.

### INTERN

2013 // MRLD Landscape Architecture + Urbanism // Yarmouth, ME

Four-month summer internship at a small landscape architecture and urban planning company. Produced illustrations of urban planning proposals based on renderings. Helped create and implement art installation at local library.

### INTERN

2012 // Eisenberg, Vital & Ryze Advertising // Manchester, NH

Five-month internship at a mid-size marketing agency. Ad creation, production design, file & asset organization, shadowed client meetings.

### INTERN

2010 // Drive Brand Studio (Formerly Glen Group) // North Conway, NH

Four-month internship at a small design, marketing, and web agency. File and asset organization, participated in brainstorming and creative meetings, participated in client pitches, assisted with photoshoots, input web data, performed design research.

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## EDUCATION

### BFA, HONORS, GRAPHIC DESIGN

2012 - 2014 // Maine College of Art // Portland, ME

Attended on a Presidential Merit Scholarship for academic and creative excellence. Earned the Dean's List for academic achievement each semester attended. Awarded an Honorable Mention in the Merit Show, 2013.

### AAS, SUMMA CUM LAUDE, GRAPHIC DESIGN

2010 - 2012 // Manchester Community College // Manchester, NH

Awarded the Portfolio Award in recognition for creating the highest-rated portfolio selected by the Graphic Design Advisory Committee. Awarded the Certificate of Academic Achievement in Graphic Design in recognition of academic excellence, skills, and expertise in program. Earned the President's List for academic achievement each semester attended. Member of the Phi Theta Kappa Honors Society each semester attended.